

It pays to be transparent

22 companies have experimented the past two years with making the influence of their products on people and society transparent, from sourcing to end user. For example, ABN AMRO mapped the social and environmental effects of cocoa financing and DSM looked at the impact of OatWell, an innovative oat product. They did this while they were participating in the Dutch partnership 'Green Deal on Collaborating on Transparency of Natural of Natural and Social Capital', which has now ended. The end report was offered today to European commissioners and directors at the 18th European Corporate Governance Conference. The report includes inspiring examples which other companies can use to take similar steps.

Please find the Dutch press statement [here](#) and the report [here](#). Find more information on the European Corporate Governance Conference [here](#).^{[3][1][2]}

Read the report [here](#).^[4]

Green Deal is an initiative from the Ministry of Economic Affairs of the Netherlands, IUCN NL, MVO Nederland and True Price

Referencias

^{1.} [here](#) (trueprice.org)

^{2.} [here](#) (trueprice.org)

^{3.} [here](#). (csrnl.nl)

^{4.} [Read the report here](#) (www.csreurope.org)